

## **Committee Notes – Joint Meeting**

### **Security Committee- Hollywood Entertainment District, Sunset and Vine BID**

**March 14, 2013**

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Attendance: HED Committee Members Present: Charlie Colletta, Carol Massie, Derrick Malec. Not Present: John Tronson, Chairperson; Dan Chismire, Chad Lewis, Thaddeus Smith. SVBID Committee Members Present: Fred Rosenthal, Chairperson; Anthony Bell, Fabio Conti, Katie Seymour. Not Present: Elizabeth McDonald. Liaisons: Steve Seyler, Joe Salazar, Mike Harkins, and Bill Farrar, Andrews International; Not Present: LAPD, LASD, Neighborhood Prosecutor and Council District 13. Staff: Kerry Morrison, and Joe Mariani Jr., Hollywood Property Owners Alliance. Guests: Rick Marquis, John McGann, Wayne Patchin, El Capitan; Shamus Fenady, Jimmy Kimmel Live.

I. Call to Order: The meeting was called to order by Sunset and Vine Committee Chair Fred Rosenthal at 10:13 a.m.

II. Public Comment: The Committee and guests introduced themselves.

III. Meeting Notes: The Committee approved the meeting notes from their February 14, 2013 meeting.

#### **IV. Reports**

##### **A. Report from Andrews International**

1. Monthly Activity Report: Joe Salazar reported on trends and statistics through week 10. Salazar said that both he and Seyler have been really trying to balance deployment, as in recent months the committee has called for an increase in visibility and later hours on Thursday, Friday and Saturday nights. Salazar said the management team is continuing to constantly fine tune the program to ensure that stakeholders' needs are being met and will continue to do so as the committee begins to give them more direction on their mission in the area. Salazar also mentioned that officers are continuing to have a problem with shop owners who have a theft and wave down BID security to contact the suspect. Salazar said that often officers will contact the suspect, but shop owners do not want to press charges. Morrison suggested that the staff write an article in the newspaper educating owners on the need for prosecution if they want BID to engage a suspect. For this year the team has made 121 arrests in the Hollywood BID and 27 arrests in the Sunset BID.

B. Report from LAPD: Kerry Morrison reported that LAPD would not be in attendance today as they had served a major search warrant in the early morning hours. She did however report that she had met with Captain Girmala in the morning and offered to provide assistance to support the effort underway to create a weekend privately-funded security detail for nightclub businesses. She will be meeting with Lt. Dibell to work on a framework to facilitate the expansion of this initiative beyond the intersection of Las Palmas and Hollywood, moving eastward to pick up other night-time businesses.

C. Report from LA Sheriff's Department: LASD was not present at the meeting.

D. Report from Neighborhood Prosecutor: Mariani reported that the City Attorney had emailed him in the morning and was unable to attend due to court obligations.

#### **V. New Business**

##### **A. Nighttime Activity in the BID**

1. Continued Discussion on BID Patrol Schedule and Purpose: Steve Seyler reported that Andrews is entering week 7 of their 13 week 10 p.m. deployment schedule. Seyler said the experiment thus far has produced very little activity for the officers. In an attempt to aid LAPD with decreasing burglary/theft from motor vehicles, Andrews officers have also been patrolling parking lots at night. Mariani then reviewed the results from a recent survey that was distributed to stakeholders in the BID. Mariani said that the results showed that the perceived priorities for the BID Patrol were consistent with what staff has heard from stakeholders in the community. The top three priorities were: 1) Addressing Homelessness, 2) Increase Visibility, 3) Public Drunkenness. Mariani said that the perceived hours for patrol tended to lean toward late night to early morning. The staff is continuing to work to address some of the priorities, but a discussion would still need to be held following the 13 week experiment to determine what the best continued use of BID resources is.

**B. Security RFP 2012**

1. Contract Negotiation Update: Mariani reported that he, Morrison, Bill Farrar, and Seyler had met prior to the meeting to finalize the contract. Mariani asked the committee to review a cost spreadsheet which showed what the contract costs would be to each BID for the year. The staff is hoping to have a copy before the HPOA board at their March meeting for signatures, and April for the Sunset and Vine BID, as their March meeting date had already passed.

C. Noise Mitigation: John McGann explained to the group the frustration his tenants have been experiencing at the El Capitan in regards to noise in the area. McGann said a majority of the noise can be attributed to two groups who consistently perform in the area. Bill Farrar suggested the building contact LAPD's noise abatement team. McGann asked if there was any way to get the BID patrol to stop the offenders, as they are severely impacting the building's environment and its tenants' quality of work. Morrison said noise has been a longstanding issue on that block, and that tenants in the area should try and come together to address the concern. Morrison suggested the group work together to obtain recordings and decibel readings from the activity. Additionally, both parties would contact the City Attorney and the Council office for help in addressing the situation.

D. El Centro Stakeholder Meeting: Mariani said that he and Morrison were contacted last week by a property owner in the Selma and El Centro area of the BID who asked the staff put together a meeting of owners to discuss safety concerns in the neighborhood. The meeting has been set for Wednesday, March 27.

E. Hollywood/Cahuenga Intersection: LAPD officer Danny Pesqueira had contacted the BID staff to see if it was possible to have the bus benches at the intersection removed due to the growing homeless population that has been congregating in the area. It was noted that this is a Board decision to remove these special benches and the item will be placed on a future agenda for discussion.

**VI. Old Business**

**A. Homeless Outreach Update:**

1. LAHSA 2013 Homeless Count: Mariani shared with the committee some of the preliminary unofficial numbers from this year's count. Mariani noted that at first glance the figures appeared to show that the overall individual population had stayed at par from 2011, and that vehicle populations had drastically decreased. Once the final numbers are released from LAHSA the staff will be sure to share them with the committee.

2. Homeless Bill of Rights: No news to report.

**B. Community Impact Team: Nothing to report.**

C. Parking Update

1. Vine Street Garage: The Vine Street garage is now open for business.

VII. Next Meeting: The next meeting was scheduled for Thursday, April 11, 2013 at 10 a.m. in Suite 802 of the Taft Building (1680 Vine St., Los Angeles, CA. 90028).

VIII. Adjournment: There being no further business the meeting was adjourned by Committee Chair Fred Rosenthal at 11:26 a.m.